

HIGH CAPACITY | PRECISION | RELIABILITY

Plasser & Theurer

MISSION



VISION

With all of our products, we aim to make a lasting contribution to the success of the railway system and to ensure the lasting success of our family-run company.

MISSION

For more than 65 years, our focus has been on developing, building and exporting track maintenance machines. It is our mission to continuously increase safety, reliability and cost-efficiency. We care about our machines during their entire life cycle.





HIGH CAPACITY

Plasser & Theurer stands for pioneering spirit and maximum performance in technology, quality and sustainability. We recognise new requirements and set standards in cost-efficient track laying and maintenance. Both our customers' lasting benefit and our products are priorities to us. We are fully committed to the development of innovations as well as their fast and effective implementation.



PRECISION

Plasser & Theurer stands for global expertise in track construction and maintenance. Together with our high motivation, this enables us to build machines that produce top quality results. With maximum precision and absolute accuracy, we provide the developments the railway system needs.



RELIABILITY

Lean structures and the continuous further improvement allow us to ensure the high level of operational readiness and availability of our products. We learn from mistakes by identifying their causes. Our company's success is more important than personal preference or benefit.





SUSTAINABILITY

As a privately owned company, we are aware of the value of our resources and use them responsibly. We aim to create lasting values through our actions. By doing so, we provide our customers with the best product at the best price. This contributes to our company's success and ensures a successful future. A successful company is also a good employer.

PAST AND FUTURE

We are proud of our company's history and our success story. We look forward to future challenges. We bring track laying and maintenance into the digital age. We provide our customers and partners with the tools needed for Industry 4.0. Our alternative drive systems protect the environment. Growing cities and an increasing need for mobility have increased the railway's importance. We contribute to the railway system - today and in future.

COMPLIANCE

To ensure a sustainable future, we reliably take the right actions and we comply with all laws, regulations and specifications. We address problems directly and live up to our moral standards. Only by identifying and solving problems we will improve.

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CUSTOMERS AND PARTNERS

Plasser & Theurer regards its customers and suppliers as partners. Our customers are railway companies (operators of high-speed traffic, freight traffic, urban transport authorities, metros) and construction firms that deploy our machines. We serve a tightly structured and consistent group of customers with different requirements, which motivates us to take on new challenges. Success for all is possible through mutual respect and reliability.

Long-term partnerships are important to us. Therefore, we let our actions speak. Only with the best materials can we meet the high demands of the modern-day rail system. Only through good communication can we fulfil our tasks successfully. Committed to this principle, we keep in close contact with our suppliers and customers. Our long-term partnerships confirm the validity of this approach.



LOCATION AND INFRASTRUCTURE

Plasser & Theurer is a private Austrian company. We believe in Austria as a business location. This is why we develop and manufacture our machines here. Environmental compatibility and ecological consciousness in all areas of production and operation are vital to us. The positive local conditions, such as high-quality training and good infrastructure, have been a part of our company's success in the last 65 years.

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STAFF AND POTENTIAL

We are aware of our social responsibility. As a training company, we provide the basis for continuous internal development. Motivation and commitment give the opportunity to advance within the company. We demand a high degree of flexibility, commitment and willingness to learn and assume responsibility. This is crucial to meet both our high quality standards and the complex requirements of the global market. We appreciate every single member of staff. Long-term employment contracts are our goal.



MANAGEMENT AND COMMUNICATION

Clear management structures set us apart. As a strong team, we promote internal communication. The basis of our cooperation is a comprehensive and fair exchange of information. We implement clearly defined objectives efficiently. We take joint responsibility for decisions. Our actions are focused on the future. Transparency is crucial to us. At Plasser & Theurer, we communicate top-down and bottom-up. We think globally and use synergies.



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